

Office Hours

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Office Hours

News for the Private Practice Professional

Media Kit

Office Hours

News for the Private Practice Professional. Serving Mahoning, Trumbull & Columbiana counties.

Targeted Circulation to Qualified Buyers

Office Hours is a magazine designed specifically for private practice health care professionals.

Published quarterly, Office Hours provides private practice professionals with useful, timely information about effective, efficient practice management – news they can use to increase their productivity and success. Plus, each issue offers financial and retirement planning advice, travel tips and more.

Advertisers in Office Hours gain a direct link to physicians, chiropractors, dentists, therapists, practice managers and their associates.

And according to data from the American Medical Association* private practice or self-employed physicians earned 33% more than physicians who are employed by a health care entity.

Reaching qualified buyers is easier than ever!

If you're interested in reaching this key group of professionals, Office Hours has a full array of advertising options. Each glossy, full-color issue offers display advertising opportunities and special feature sponsorships to increase your advertising impact.

For information about advertising in Office Hours, contact

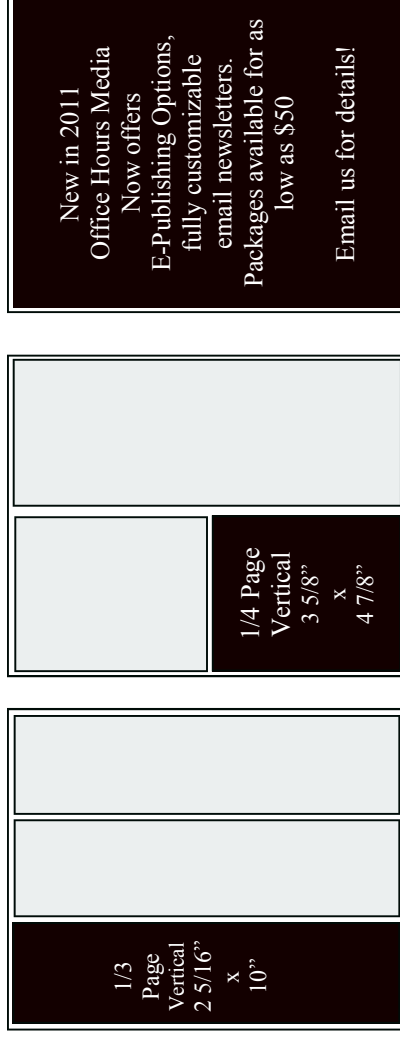
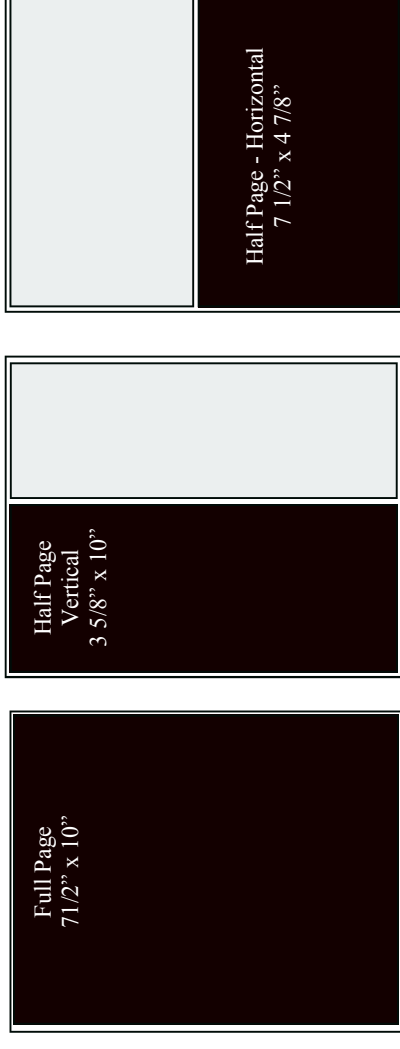
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Ad Specifications



New in 2011
Office Hours Media
Now offers
E-Publishing Options,
fully customizable
email newsletters.
Packages available for as
low as \$50
Email us for details!

Ad Specifications: Full color included for all ads.

We request ad submissions be made in PDF format, Press Optimized (PDF/X-1a preferred) to guarantee quality reproduction.

Hard copy proofs are requested for all electronic submissions.